Dear AGRF Partner,

Receive warm greetings for the new year from the AGRF team! We look forward to yet another great year in the journey to transforming Africa’s agriculture for inclusive economic growth and development.

Grow Digital: Leveraging digital transformation to drive sustainable food systems in Africa

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As we all can attest, Africa is on the move, with signs of progress and growing prosperity for millions of its people. The continent has witnessed sustained economic growth and a modernization of its economy for more than two decades, powered by an increasingly inclusive agricultural transformation and by rapid growth in digital innovations.

Sustained agricultural transformation will remain at the centre of driving Africa’s progress and development, as no matter how far we look into the future and how much the world continues to innovate. Nearly every country in the world has gone through an agricultural revolution on the path to economic transformation, including in Europe during the 11th century, the US in the 19th century, and much of Asia and Latin America from as recent as the 1950s. Africa will be no exception. African countries must complete the same journey, but they should not take the same path.

The continent is at an advantage as today’s agricultural transformation is happening at a time when life-changing technologies are part of our everyday lives. Computers and the internet didn’t exist when the US underwent their transformation and cell phones were barely a pipe dream when Asia transformed its agriculture. This gives Africa an opportunity to leapfrog the agricultural transformation trajectory of the past and out-innovate by overcoming isolation, speeding up change, creating new and untested jobs of the future, and taking success to scale with a sight at inclusion. Digital technologies are emerging as one of the most important of these innovations. Their unprecedented growth and adoption has ushered in the era of disruptive digital innovation, knowledge economies and big agri-data.

There are many opportunities of becoming a strategic partner in future AGRFs and joining the AGRF Partners Group to drive a shared vision on inclusive transformation in Africa. As a sponsor in different categories, for instance, you will help shape and drive the event in ways aligned to your organization’s vision and strategy. In addition to this strategic engagement, sponsors get visibility and institutional benefits. See this pack for more details.

If interested, please contact the AGRF Secretariat at secretariat@agrf.org. New partners are admitted throughout the year, but encouraged to engage by end of March to enable the best opportunities for engaging in the annual Forum.

For more information, please contact us at secretariat@agrf.org