



BEYOND THE TIPPING POINT: A NEW VISION AND STRATEGIES FOR INCLUSIVE AND SUSTAINABLE TRANSFORMATION

The Fourth African Green Revolution Forum

September 1-4th 2014

African Union Commission Headquarters, Addis Ababa, Ethiopia

INTRODUCTION

AGRF 2014 is the fourth to take place on the African continent. From Accra (2010), Arusha (2012) to Maputo (2013), the AGRF has become an African led inclusive and competent space for creative learning and solution driven conversations committed to the transformation of agriculture.

The AGRF is convened by the Partners Group. The eleven partners include The Southern African Confederation of Agricultural Unions, African Union, African Development Bank, OCP Group, Alliance for the Green Revolution in Africa, Rockefeller Foundation, Syngenta International, Yara International, AGCO International, International Fund for Agricultural Development and the Food and Agriculture Organisation of the United Nations. This year, the AGRF is also sponsored by The Federal Democratic Republic of Ethiopia, The International Development Research Centre (IDRC) and the AGRF 2014 official carrier, Ethiopian Airlines.

This AGRF comes at a critical time.

A decade of the Comprehensive Africa Agricultural Development Programme offers many lessons both of what works and what doesn't. Despite a decade of pro-growth and food security policies, 200 million Africans are chronically malnourished and 5 million die of hunger annually. Despite a doubling of public investment, the majority of farmers continue to be denied finance, inputs and markets. Higher temperatures and increasingly erratic rainfall introduce a new threat.

How can we sustainably eliminate famine and chronic hunger from the face of the continent? Some of the continent's finest scientists, largest farmer associations, most recognized NGOs and policy champions are in Addis with you to address this issues.

As Africa becomes the focus for international investment, what new rules and market incentives are necessary to support African domestic private companies that are beginning to claim a bigger stake in the continent's resource bonanza and commodity value chains? Many of the Chief Executive Officers of these African companies are among us to articulate their visions and plans at AGRF.

We dedicate this AGRF to enabling a continent-wide response to the AU's Declaration and Call to Action. We also invite AGRF participants to catalyse the initiatives, investments and partnerships needed to reach the Declaration's goals on Accelerated Agricultural Growth and Transformation for Shared Prosperity and Improved Livelihoods.

AGRF 2014: A BRAND PROMISE

Who are the men and women who attend AGRF?

We are a diverse range of thought leaders, champions and investors committed to urgently finding new conversations and solutions towards the transformation of the livelihoods and agency of small scale farmers and African agriculture more broadly.

What is our promise to all that interact with us before, during & after the AGRF?

We commit to leave all that come into contact with the AGRF feeling valued, empowered and collectively responsible for the transformation of agriculture. The AGRF is an African led inclusive and competent space for creative learning and solution driven conversations. Those who interact with our activities are left present to the power of effective partnerships.

METHODOLOGY

Over four days, not less than 240 experts and resource-persons will shape conversations in 60 pre-events, plenaries and breakaway sessions. AGRF 2014 is framed around six tracks drawn from the AU Comprehensive Africa Agricultural Framework namely;

- Increasing food productivity and ending hunger
- Research and Technology
- Sustainable agriculture
- Commodity Markets and Trade
- Inclusive agriculture
- Increased financing along the value chain

These six tracks will address the following nine questions among others;

- What are the new commitments and strategies contained in the AU Declaration and Call to Action?
- How can we double food productivity, cut poverty rates in half and move toward eliminating child malnutrition over the next ten years?
- What would it take for farmers, civil society groups, business interests and governments to join forces to energize all aspects of food production and markets, from farm to fork?
- How do we energise the next generation of innovative and productive farmers from the current youth?
- How do we ensure that the benefits of agricultural growth and prosperity are shared more equally across societies?
- What new approaches can empower our smallholder farmers with environmentally sustainable that allow them to adapt to changes in temperatures and rainfall?
- How do we transform the constraints of insecure land rights, limited access to information, inadequate policies, lack of financing and poor access to inputs?
- What can we do to build effective organizations for collective action?
- How can we accelerate mechanization and resign the hoe to a tool of the past?

How are plenary sessions structured?

Each plenary session is structured around one theme and resourced by high level thinkers from diverse perspectives from diverse sectors. These are no paper plenaries sessions resourced by an engaging moderator. Each plenary is being streamed live on the www.agrforum.com.

How are breakaway sessions structured?

Each breakaway session is framed around a set of key questions, 2-3 case-studies and diverse perspectives. They are supported by a moderator, rapporteur and live-tweeting.

Social Media

You may be approached by our official AGRF videographer to capture your expectations and experience for our official YouTube channel and website. Please share your expectations and experience of AGRF 2014.

In addition, we have volunteers tweeting from various sessions using the Twitter hashtag **#AGRF2014**. Follow us on twitter @TheAGRF for updates. Please join in the discussion and help us share some of the ideas and actions being discussed with the rest of the world on twitter and our Facebook page TheAGRF.

Africa Union Commission Headquarters WIFI password is <lamanAfrican>

PROGRAMME SUMMARY

Sunday 31st August

10.00 – 8.00pm Registration at the Hilton Hotel

Monday 1st September

07.30 – 10.00pm Registration at the Hilton Hotel

08.00 – 9.00pm Pre-events at the Sheraton Hotel

Tuesday 2nd September

07:30 – 2.00pm Registration at the Hilton Hotel

09.00 – 2.00pm Pre-events at the African Union Commission compound

3.00 – 5.00pm AGRF 2014 Opening ceremony at the AUC compound

Participants will require badges to enter the compound

Wednesday 3rd September

7:30 – 2:00pm Registration at the Hilton Hotel

08.30 – 4.30pm AGRF 2014 Plenaries and breakaway sessions at AUC compound

7.00 – 10.00pm Harvest Dinner – Sheraton Hotel

Thursday 4th September

08.00 – 3.00pm AGRF 2014 Plenaries and breakaway sessions at AUC compound

3.00 – 6.30pm AGRF 2014 Closing Ceremony

African Green Revolution Forum 2014 Agenda

AGRF 2014 has more than 60 pre-events, plenary and breakaway sessions. Most of the sessions have been independently organized by over 50 organisations. Over 250 speakers are lined up to present case-studies and strategies for transforming agriculture. This programme is current as of August 20. Please check the website www.agforum.com for detailed session plans and scheduling updates.



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| Track 1 | Increasing food productivity and ending hunger | Track 4 | Commodity Markets and Trade |
| Track 2 | Research and Technology | Track 5 | Inclusive agriculture |
| Track 3 | Sustainable agriculture | Track 6 | Increased financing along the value chain |
| Key: D=Day, PE=Pre-event, P=Plenary, E=Evening | | | |

Sunday, 31st August

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| 8:00 am – 4:00pm | AGRF Media Orientation (2.00-4.00pm) Radisson Hotel |
| 10:00am – 8:00pm | Registration and Badge Collection, Hilton Hotel |

Monday, 1st September

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|-------------------|---|---|--|---|---|
| 8:00 am – 10:00pm | Registration and Badge Collection, Hilton Hotel | | | | |
| 9.00am – 1.00pm | Exhibitions | D1PE1: IDRC/DFATD/AGRA/FANRPAN “Research to Feed Africa Policy Dialogue” <i>Sheraton Ballroom 1 & 2</i> | D1P10: (11:00am – 1:00pm) GEF “Fostering Sustainability and Resilience for Food Security in Sub-Saharan Africa” <i>Sheraton Semien Salon</i> | D1PE3: (10.00am-1.00pm) ATA Ethiopia “Investing in Ethiopia: Challenges & Opportunities Forum” <i>Sheraton Hotel Ballroom 3</i> | D1PE4: (9:00 – 11:00am) AGRA - PASS “SSTP Advisory Committee Meeting and Breakfast” <i>Sheraton Boardroom</i> |
| 1.00pm – 2.30pm | | D1PE8: (1.00-2.00) “Moderators Orientation & Briefing” <i>AU Compound Information Desk</i> | Lunch | D1PE2: (1.00-2.00) “Media Orientation & Briefing” <i>Sheraton</i> | |

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|-------------------|--|---|---|--|--|---|
| 2.30pm – 4.00pm | | D1PE1: IDRC/DFATD/AGRA/FAN RPAN “Research to Feed Africa Policy Dialogue” (cont.) <i>Ballroom 1 & 2</i> | D1PE7: AGRA Market Access “Fostering Inclusive Markets between Private Sector Companies and Smallholder Farmers” <i>Sheraton Dashen</i> | D1PE5: (3:00 – 5:00pm) Africa Progress Panel “Dialogue on the Africa Progress Report 2014” <i>Sheraton Ballroom 3A</i> | D1PE6: (2.00-5.00pm) AGRA - PASS “Enabling Environment for Growing Private Sector Seed Development and Delivery” <i>Sheraton Ballroom 3C</i> | D1PE9: AFAP and AGRA “Catalyzing Increased Users and Usage of Fertilizers to boost Agriculture Productivity” <i>Sheraton Siemen</i> |
| 3:00 pm – 3:30 pm | | | | | | |

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|-------------------|--|--|---|---|--|
| 3:30 pm – 5:00 pm | | D1PE1: IDRC/DFATD/AGRA/FANRPAN “Research to Feed Africa Policy Dialogue” (cont.) <i>Ballroom 1 & 2</i> | D1PE11: AGCO and AfDB “Post Harvest Loss Event” <i>Sheraton Barro Salon</i> | D1PE12: (2.00-5.00pm) AGRF “AGRF Farmers Forum” <i>Sheraton Ballroom 3B</i> | D1PE13: (3:00 – 5:00pm) Govt. of Tanzania and Vital Signs “Ensuring Climate Resilience for Agriculture: Tanzania Strategy and Vital Signs” <i>Sheraton Awash</i> |
| 7.00 – 9.00pm | | D1PE1: IDRC Cocktail <i>Lalibela Patio</i> | | | |

Tuesday, September 02, 2014

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| 8:00 am – 10.00pm | Registration and Badge Collection, Hilton Hotel | | | | |
| 9.00am – 1.00pm | D2PE1:AGRF “Press Conference” Room 1 (9.00-10.00) <i>AUC Briefing Room 1</i> | D2PE2: (10:00am – 1:00pm) AGRA “2014 Africa Agriculture Status Report Launch” <i>AUC Medium Conference Room</i> | D2PE3: (12:00 – 2:00pm) AfDB/AGRA/IITA “Agribusiness-Led Employment for Youth in Africa Agriculture - Roundtable” <i>AUC Small Conference Room 1</i> | | |
| 1.00pm – 2.00pm | Light Lunch (served in the corridors) | | 1.00 – 2.30pm Partners Group Lunch (by Invitation only) <i>AUC Multipurpose Hall</i> | | |
| 1 : 4 5 p m | Transport from AGRF hotels for the AU Commission | | | | |
| 3:00 pm – 4.15pm <i>Nelson Mandela Hall</i> | D2P1: Opening Ceremony (Plenary) The Path AGRF has covered so far – video/photostream Progress since AGRF 2013, Jane Karuku, President of AGRA Philip Kiriro, President, Eastern Africa Farmers Federation (EAFF) Dr. Akinwumi Adesina, Minister of Agriculture, Nigeria H.E. Ato Tefera Deribew, Minister of Agriculture, Ethiopia H.E. Dr. Nkosazana Dlamini Zuma, Chairperson of the African Union Commission Strive Masiyiwa, Chairperson, AGRA Moderator: Michael Sudarkasa, Africa Business Group, Program Director | | | | |

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| 4:15 – 5:30pm Nelson Mandela Hall | <p>D2P2: Renewing the Vision, Accelerating the CAADP Momentum (Plenary) Video CAADP@10</p> <p>A Seed for the Plenary: Josue Dione, Senior Adviser to the Commissioner for Rural Economy and Agriculture at African Union Commission Plenary with Hon Zerubel Nyiira, Uganda Minister of Agriculture Inacio Calvino Maposse, Director General, IIAM Ishmael Tsunga, SACAU Chief Executive Officer Khalid Bomba, Chief Executive, Ethiopia Agricultural Transformation Agency Dr. Siphon Moyo, Africa Director, ONE Moderator Boaz Keizire, African Union Commission</p> |
| 5.30-6.30pm Lobby | <p>Refreshments and networking Buses leave at 5:30pm for those attending Yara Dinner and 6:30pm for AGRF hotels</p> |
| 7.00pm – 9.00pm | <p>Yara Prize Ceremony and Gala Dinner (By invitation only)</p> |

Wednesday 3rd September

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|--|--|---|--|--|--|---|---|
| 7.00am-7.30am | Self-organised breakfast and bi-lateral meetings | | | | | | |
| 7.15am | Transport from AGRF hotels for the AU Commission | <p>7:00-8:00am AGRF “Domestic Private Sector CEOs Breakfast Roundtable” Co-Chairs: James Mwangi, Equity Bank CEO and Daniel Gad, CEO Omega Farms Multi-purpose Hall</p> | | | | | |
| 8.30 – 10.00am Nelson Mandela Hall | Exhibits, parallels & Marketplace Open | <p>D3P1: Scaling up Productivity and Prosperity in Agriculture (Plenary) A seed for the Plenary: Kanayo Nwanze, President, International Fund for Agricultural Development Leadership Roundtable to respond to seed of the Plenary: Panel to include Geoffrey Kirenga, CEO, SAGCOT James Mwangi, CEO Equity Bank Lindiwe Sibanda, CEO, FANRPAN Hugh Gly-Jones, MD, Agro-Allied Businesses, Flour Mills Moderator: Julie Gichuru</p> | | | | Live Stream (LS) | |
| 10.00-10.30am | | Refreshments and networking | | | | | |
| 10.30 am - 12:00 pm | | <p>D3S9: AGRA Soil Health Program “Healthy Soils to Transform Africa’s Small Holder Agriculture” Small Conference Room 3</p> | <p>D3S2: Rockefeller Foundation/ “Reducing Post Harvest Loss and Food Waste” Medium Conference Room</p> | <p>D3S3:Kofi Annan Foundation “Investing in African Agriculture and Food Systems” Small Conference Room 1</p> | <p>D3S4: BMGF/World Bank “African Agriculture Statistics: Telling Facts from the Myths” Small Conference Room 4</p> | <p>D3S5: AGRA PASS “Implementation of Seed Policy Reforms for the Benefit of Smallholder Farmers!” Small Conference Room 2</p> | <p>D3S6: ILP “African Parliamentary Panel on Land Based Legal Frameworks” Nelson Mandela Hall</p> |
| 12:00 pm – 1:30 pm | | <p>Lunch (served in the corridors)</p> | | | | | <p>D3S1: Agriculture for Impact “Montpelier Report Launch - Small and Growing Entrepreneurship in African Agriculture” (Lunch served in Multi-purpose Hall, Program in Medium Conference Hall)</p> |

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| 1.30pm -3.00pm Nelson Mandela Hall | <p>D3P2: Up-scaling Domestic Private Sector Investment in Transforming the Value Chain (Plenary) A seed for the Plenary: Gabriel Negatu, Director, East Africa Resource Center, African Development Bank (5 mins each) Plenary with Hon Bede Machar Deng, Minister of Agriculture, South Sudan Jorgen Haslestad, President, Yara International Elaine Alexander, Deputy Director General, South African Ministry of Agriculture Dyborn Chibonga, Chief Executive Officer, National Smallholder Farmers' Association of Malawi Daniel Gad, CEO, Omega Farms Moderator: Julie Gichuru</p> | | | | | |
| 3.15pm – 4.45pm | <p>D3S7: Nigeria Ministry of Agriculture “Case Study of Nigeria's Staple Crop Processing Zones” Nelson Mandela Hall</p> | <p>D3S8: AGRA “The Role of Farmers and Farmer Organizations in African Agribusiness” Small Conference Room 2</p> | <p>D3S10: IFA and AFAP “Smallholder's Access to Fertilizers in Africa” Small Conference Room 1</p> | <p>D3S5: Vital Signs “Adapting to Climate Change: Issues, Strategies, Good Practice and Resources” Small Conference Room 4</p> | <p>D3S11: AGRF “Maximizing on Opportunities in Global Commodity Markets” Small Conference Room 3</p> | <p>D3S12: IFAD and Kilimo Trust “Graduating Smallholder Producers of Food to Farming as a Business” Medium Conference Room</p> |
| 4.45pm - 5:15pm | Refreshments, connections and Interactions – networking time Buses Leave for AGRF Hotels at 5:15pm | | | | | |
| 7.00pm – 10.00pm | <p>D3E1: Time for a Harvest Dialogue – H.E. Kofi Annan, Chairman, Kofi Annan Foundation & Dr. Pedro Sanchez Evening Presentation and Dinner, Sheraton Hotel Music by Girum Mezmur and the Addis Acoustic Project; Buses leave for hotels at 9.00 and 10.00pm Moderator: Hon Akiwumi Adesina</p> | | | | | |

Thursday 4th September

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| 7.00am | Transport from AGRF hotels for the AU Commission | | | | | |
| 08.00am – 9:00am Nelson Mandela Hall | <p>D4P1: Global Panel For Agriculture, Food Systems and Nutrition (Plenary) Jane Karuku, President, AGRA HE Rhoda Peace Tumusiime, AU Commissioner Rural Economy and Agriculture HE John Kufuor, former President, Ghana Dr. Akinwumi Adesina, Minister of Agriculture, Nigeria Moderator: Jeff Waage, Global Panel Secretariat</p> | | | | | |
| 09.00am -10.30am Nelson Mandela Hall | <p>D4P2: Investing in Inclusive Agricultural Value Chains (Plenary) Seed for the Plenary: Dr. Wanjiru Kamau-Rutenberg, Director AWARD Roundtable to respond to seed of the Plenary: Yassine Fall, Senior Economic Advisor for Africa, UN Women Rob Smith, Senior Vice-President, EAME, AGCO International Catherine Bertini, Co-Chair, GADI, Chicago Council on Global Affairs Ben Valk, Global Head, Multilateral Development Banks and Government Relations, Rabobank Moderator: Julie Gichuru</p> | | | | | Live-stream (LS) |
| 10.30-10.45am | Refreshments | | | | | |

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| 10:45 am – 12.30pm | D4S1: CTA “ICT in Agriculture: A New Way of Doing Business” Small Conference Room 1 | D4S2: AGRA “Enabling Policy for Private Investment” Small Conference Room 4 | D4S3: AGRA “Towards Innovative Approaches to Capacity Building for Transforming Agriculture in Africa” Small Conference Room 3 | D4S4: UN Women/ IDRC/ AU Women “Unleashing Women’s Potential” Nelson Mandela Hall | D4S5: AECF “Empowering African Businesses to Succeed” Briefing Room 5 (English only) | D4S6: AGCO and 4H International “Devolution, Mechanisation & Youth” Small Conference Room 2 | D4S7: Grow Africa “Increasing Financing along the Value Chain” Medium Conference Room |
| 12.30pm – 2.00pm | Lunch Break | | | | | | |
| 2.00pm – 3.00pm | D4P3: Syngenta Celebrating Youth in Agriculture: Awards and Debate among Pan African Finalists Moderator: Mike Mack, Chief Executive Officer, Syngenta International Syngenta International competition | | | | | | |
| 3.00pm – 4.30pm Nelson Mandela Hall | D4P4: Closing Ceremony AGRF 2014: Summary and Call to Action Dr. Ibrahim Assane Mayaki, Chief Executive, New Partnership for Africa’s Development Agency H.E. Ato Tefera Deribew, Minister of Agriculture of Ethiopia Joe Cerrell, Global Policy and Advocacy MD, Bill and Melinda Gates Foundation H.E. Former President John Kuffuor H.E. Rhoda Peace Tumusiime, H.E. AU Commissioner for Rural Economy and Agriculture Moderator: Mamadou Biteye, Managing Director – Africa, Rockefeller Foundation | | | | | | |
| On closing | D4S8: AGRA “AGRF Final Briefing” Briefing Room 1 (4.30-5.30 | Closing Cocktail (Lobby) Background Music | | | | | |

LOGISTICS AND USEFUL CONTACTS

AGRF Secretariat help contacts

For any enquiry, visit the information help desk in the AU Commission compound while the AGRF is taking place. In addition, the following people below can assist with your enquiries 24 hours;

For logistical support:

Yoadan Tilahun Email: Yoadan@flawlessevents.net Mobile: +251911513904

For programme support issues:

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For overall support:

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